



**Lake Pontchartrain Basin Foundation
Lighthouse Glow Run
August 19, 2017**

The Lake Pontchartrain Basin Foundation (LPBF) will hold the Lighthouse Glow Run on Saturday, August 19, 2017. The race will be along scenic Lakeshore Drive beginning and ending in front of the New Canal Lighthouse Museum and Education Center. The post-race party will immediately follow the races and feature food, drinks, and entertainment. Tours of the New Canal Lighthouse Museum will be offered to race participants and guests for a reduced fee on the night of the race. More information about the Lighthouse Glow Run can be found at www.saveourlake.org/lighthouse-glow-run.

Proceeds from the Lighthouse Glow Run will allow LPBF to continue to provide essential, proactive programs that protect and restore the entire Basin, including water quality, coastal restoration, habitat preservation, public access and on-going outreach and education at the New Canal Lighthouse Museum and Education Center.

Lighthouse Glow Run 2017 Sponsorship Levels

Beacon Sponsor

\$10,000 Sponsor

- Race marketing materials to include the language “Presented by Sponsor”
- Sponsor name to be included in official Lighthouse Glow Run Logo
- Sponsor logo listed on LPBF website (includes web link)
- Sponsor logo included on all printed and digital promotional materials
- Sponsor logo included on all on-site signage, including sponsor boards
- Sponsor logo printed on race numbers and race registration.
- Sponsor logo printed on event t-shirts
- Sponsor name or logo listed in *Basin Bulletin*, LPBF’s e-newsletter
- Sponsor name or logo included in all social media and email marketing
- 15 complimentary race registrations
- One-year membership in the Lake Pontchartrain Basin Foundation
- Acknowledgement in the Foundation’s annual report

Cupola Sponsor

\$7,500 Sponsor

- Sponsor logo listed on LPBF website (includes web link)
- Sponsor logo included on all printed and digital promotional materials
- Sponsor logo included on all on-site signage, including sponsor boards
- Sponsor logo printed on event t-shirts, race numbers, and race registration
- Sponsor name or logo listed in *Basin Bulletin*, LPBF’s e-newsletter
- Sponsor name or logo included in all social media and email marketing
- 10 complimentary race registrations
- One-year membership in the Lake Pontchartrain Basin Foundation
- Acknowledgement in the Foundation’s annual report

Fog Bell Sponsor

\$5,000 Sponsor

- Sponsor logo listed on LPBF website (includes web link)
- Sponsor logo included on all on-site signage, including sponsor boards
- Sponsor name or logo listed in *Basin Bulletin*, LPBF’s e-newsletter
- Sponsor name or logo included in all social media and email marketing
- Sponsor logo printed on event t-shirts
- 5 complimentary race registrations
- One-year membership in the Lake Pontchartrain Basin Foundation

Life Boat Sponsor

\$2,500 Sponsor

- Sponsor logo listed on LPBF website (includes web link)
- Sponsor logo included on all on-site signage, including sponsor boards
- Sponsor name or logo listed in *Basin Bulletin*, LPBF’s e-newsletter
- Sponsor logo printed on event t-shirts



Lighthouse Glow Run 2017 Sponsorship Form

To be included in printed materials, payment, form, & logo must be received by August 2, 2017.
For questions or more information, email katew@saveourlake.org or call (504) 836-2205.
Please make all checks payable to the Lake Pontchartrain Basin Foundation. If you'd prefer to make your donation through our website, please visit www.saveourlake.org.

Date: _____

Organization: _____

Contact Name: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Sponsor Level: _____

Total Amount Paid: _____ **Payment Method:** _____

Please include this form with payment and mail to:

Lake Pontchartrain Basin Foundation

Attn: Kate Wilson

P.O. Box 6965

Metairie, LA 70009

The Lake Pontchartrain Basin Foundation (LPBF) is a 501(c)(3) organization.
All donations to the Foundation are tax deductible to the full extent of the law.
You will receive a tax donation letter for your donation.